



Hyde Park Fest Vendor Application

VENDOR INFORMATION:

Type of Vendor: Food Drink Artisan Market

Business Name: _____

Contact Person: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Telephone: _____ Cell: _____

Email/Website: _____

INFORMATION TO BE SUBMITTED WITH APPLICATION:

- List of festival experience
- Photo of set-up at a previous festival
- Dimensional layout that includes tent space, trailer overall length including hitches as well as all BBQs, tables, barricades, major appliances, etc. BBQs and cooking equipment must be 10 feet from any structure.
- Note: All equipment must meet local fire and health regulations.
- 50% non-refundable deposit is required to secure your spot
- Priced menu or list of items to be offered for sale
- Note: All Food Vendors must have a valid business license and adhere to local health regulations.
- The Festival reserves the right to request adjustments to menus to reduce duplication.

LOCATION SIZE AND PRICING:

DRINK VENDOR – DAY 3 Only (Food and Craft Beer Fest)

up to 10 x 10 area - \$300 + HST = \$339.00

FOOD VENDOR – DAY 2 and Day 3

up to 10 x 20 area - \$750.00 + HST = \$1,130.00

FOOD VENDOR – DAY 2 Only (Food and Craft Beer Fest)

up to 10 x 20 area - \$350 + HST = \$452.00

Artisan Market Vendor – DAY 2 Only (Food and Craft Beer Fest)

10 x 10 area - \$300.00 + HST = \$395.50

10 x 20 area - \$600.00 + HST = \$678.00

up to 10 x 30 area - \$900 + HST = \$1,017.00

Note: There are a limited number of spaces available. Acceptance of applicants and the assignment of space is at the sole discretion of the Hyde Park Fest organizers.

ACKNOWLEDGEMENT:

RE: HYDE PARK FEST VENDOR CONTRACT

I have read and fully understand the HYDE PARK FEST VENDOR CONTRACT included with this application and, if accepted as a vendor, agree to abide by them.

Vendor Name: _____

Printed Name: _____ Date: _____

Authorized Signature: _____

Email your application, including the additional information required to Joel Richer at info@bullesetbieres.com AND Charlie Jones at charlie@jonesentertainment.ca



Hyde Park Fest Vendor Contract

Friday, August 16, 2024 (6:30 pm to 11:00 pm)

Saturday, August 17, 2024 (12 pm to 9:00 pm)

1269 Hyde Park Rd., London, Ontario

Organizers:

Jones Entertainment Group (JEG)

Bulles et Bières Entertainment Inc. (B&B)

Please read through the entire document carefully

Vendor Fee Includes:

One (1) uncovered area as selected in the vendor application.

Vendors must provide their own tents, chairs, electrical cords, outdoor mats, lights, and anything else required to distribute their product or services.

Overnight security will be provided August 16th and 17th, however Jones Entertainment Group Inc., Bulles et Bières Entertainment Inc., and/or Crossings Pub & Grill, shall not be responsible for injury, loss, expense, or damage to persons, goods, equipment, or decorations, caused by accident, or any other cause, either directly or indirectly.

Thursday, August 15th

Load-in: 12:00 pm – 6:00 pm (if needed)

Friday, August 16th

Load-in: 12:00 pm – 4:00 pm / Load out (if required): 11:30 pm

Saturday, August 17th

Load in : 9-11 am / Load out : 8 :30 pm

Confirmation:

You will receive confirmation via email upon receipt of a fully completed vendor registration and contract, and required payment. JEG will correspond with each vendor closer to the event(s).

Cancellations:

There are no refunds for cancellations. Any vendor that does not comply fully with the attached Policies and Procedures will immediately have their vendor privileges cancelled without refund.

Products and Merchandise:

Hyde Park Fest organizers - Jones Entertainment Group Inc. (JEG) - reserves the right to approve all products and merchandise vending or displayed in the festival. JEG further reserves the right to require the removal from the event (s) of any items deemed, at the JEG's sole discretion, unattractive, inappropriate, or inferior. Exclusives are not guaranteed to any vendor.

Vendor Locations:

Event management will determine the location of each vendor and locations are subject to change at any time entirely at the event management's discretion. Please see event management upon arrival to have your space identified. Vendors must keep all products, displays, signage, storage, etc. within their allotted vendor space.

Revocation:

JEG reserves the right to disallow products, items, or merchandise; and/or revoke vendor privileges due to the receipt of public complaints or business practices or staff/vendor conduct deemed detrimental to the event.

Indemnification:

Jones Entertainment Group Inc., Bulles et Bières Entertainment Inc., and/or Crossings Pub & Grill, shall not be responsible for injury, loss, expense, or damage to persons, goods, equipment, or decorations, caused by accident, or any other cause, either directly or indirectly, during load-in and load-out preparations (Aug 15 to Aug 17, 2024) or during the event's scheduled duration (Aug 15 to Aug 17, 2024). This applies to any injury, loss or damage to persons, goods, equipment, or decorations which occurs during transportation of goods, and/or other cause beyond the control of Event Management, who shall be in no way whatsoever liable.

Safety Requirements:

All Vendors must have a valid business license and must abide by the Middlesex London Health Unit, Alcohol and Gaming Commission, City of London Fire Regulations, Electrical Safety Authority, and the Technical Standards and Safety Authority as they pertain to their vendor booth/operation.

Policies and Procedures

1. Vendor representatives CANNOT be under the influence of alcohol at ANY TIME while serving to event patrons.
2. Vendors may not share vendor space unless approved by JEG event management.
3. Vendors must keep all products, signage, storage, etc. within their allotted space.
4. Vendors must ensure the space in front of and behind their tents is always kept neat and tidy and provide no impact upon pedestrian thoroughfare.
5. Unless otherwise designated to provide food, no vendor may dispense food at any time.
6. All promotional items to be given away at the festival must be pre-approved by festival management.
7. Vendors are prohibited from playing music or any audio from speakers, unless approved by event management.
8. All vendors must abide by the Middlesex London Health Unit, Alcohol and Gaming Commission, City of London Fire Regulations, Electrical Safety Authority, and the Technical Standards and Safety Authority as they pertain to their vendor booth/operation.
9. JEG is not responsible for vendor sales.
10. All vendors must maintain their booths in a respectable order and all accumulated trash must be bagged for pick-up throughout the event(s).
11. Vendor booths must be fully operational throughout all the posted hours of the event(s). This is non-negotiable.
12. Vendors must ensure that any extension cord utilized during the event is rated for outdoor use.
13. The event's posted load in and load out times must be adhered to without exception.
- 14. All vendors must have proper liability insurance and provide the JEG with proof of this insurance, in the amount of no less than two million dollars (\$2,000,000.00) for participation in Hyde Park Fest and must name Jones Entertainment Group and Bulles et Bières Entertainment Inc. as "additional insured".**
15. Overnight security is provided for Hyde Park Fest, however, JEG will not be held responsible for any theft, damaged or stolen vendor property, product, setup/display, vehicles and/or equipment either during event hours or left overnight.

A signed vendor contact acknowledges the above to be conditions of the contract.

The Vendor by the execution of this document by its authorized representative accepts the terms and conditions as set out and agrees to ensure compliance by its employees, agents or representatives participating in Hyde Park Fest. The Vendor further releases Jones Entertainment Group Inc, Bulles et Bières Inc., its Officers and Directors, and its Sponsors from any liability arising out of participation in the festival by the vendor.